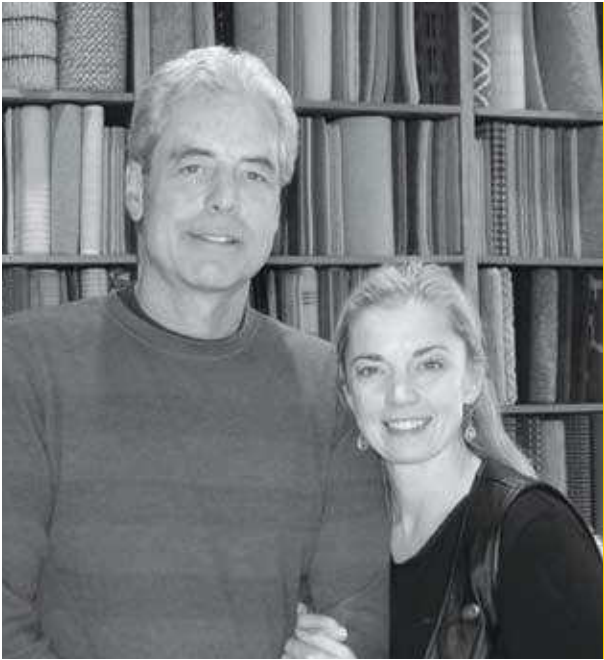


## BUSINESS PROFILE THE BALENTINE COLLECTION



**Bridget Balentine, Owner,  
The Balentine Collection**

The Balentine Collection International offers unique and expansive lines of floor coverings, including wall-to-wall carpeting, marble, tile, and stone. There are three locations: Aspen, Carbondale, and Aspen Airport Business Center. “We can order things that may not ordinarily be in stock,” says Bridget Balentine.

***Q. What kinds of designs and interiors are you involved with? What services do you offer?***

A. We do all types of flooring for both residential and commercial projects: carpet, area rugs, slab, tile, stone, wood, rubber and vinyl.

***Do you have any specialties?***

We are known especially for hand-sewn carpets and custom finishes. Our favorite materials are wools and silks.

***How has design changed in the last two–three years, both in terms of type of projects and the approach for building them?***

Design has become much more clean-lined and functional, while still requiring quality and luxury.

***How do you think the built environment will change and be different in the next five to ten years?***

It will be much greener, sustainable, and efficient with many projects smaller in overall square footage than what we've seen over the past ten years.

***What makes designing for buildings in this area unique?***

Here in the Rocky Mountains, you have to be ready for mud season, and it is our job to help make spaces livable year round.

***To what level of design do you get involved?***

Any level of design the client may need or desire.

***Is there a particular project of which you are most proud?***

The Sanders Residence and some of the local hotels

***What makes the difference between a good house and a great house?***

You can tell a great house by the ease of the homeowner in the space, and how much the homeowner wants to be there.

***What is the most poorly understood aspect of your business?***

Some of the stress might not be well understood because at the end of construction, patience has worn thin and funds for anything new may be running out.

***What do you enjoy most about living and working where you do?***

Sitting back and admiring, watching the juxtaposition of the scenes. I like the small-town feel when you know most of the locals, and I enjoy the migration of the international tourists through the valley. Often the realization hits that the world is pretty small, so be kind to everyone!

***What is your favorite season?***

My favorite season is the one I'm in.